



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/FL Chamber of Commerce (16887)
Southern Campaign Resources (4245)/0900
PENNINGTON, ERIN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
SCOTT PLAKON/HD 30 (136502)
National/Political
/06330910

Invoice 643431
Inv Date 10/28/2012
Terms Net 30
Contract 332645
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Florida Chamber of Commerce
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:24PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
3.0	Spot	6:00:00PM- 6:30:00	Day, W-1	10/03/12 6:23PM (We)	00:30	FLCC0003	\$4500.00	
4.0	Spot	7:30:00PM- 8:00:00	Day, M-1	10/01/12 7:47PM (Mo)	00:30	FLCC0003	\$5500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$10,000.00	Total Spots	2
Commission	(\$1,500.00)		
Net Total	\$8,500.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM